2027 SOUVENIR APPAREL CATALOG

Memories Made Wearable

Custom-printed tees for souvenir shops and destinations.

garmentGear
PROFESSIONAL APPAREL DECORATORS

garmentgear.com | 850-215-2121

CUSTOM T-SHIRTS MADE EASY

GET STARTED IN 3 SIMPLE STEPS

Step 1: QuickStart Questionnaire

Schedule a free consultation or complete our easy online QuickStart Questionnaire to help us guide you in creating your own custom printed t-shirts.

Step 2: Custom Artwork & Pricing

We provide a custom proof and pricing based on your selected t-shirt collection, recommended print method, and a professionally designed graphic built to sell at retail.

Step 3: Approve Your Order

Approve your artwork and order details, and we'll handle printing and shipping—so your custom shirts arrive ready to sell.

The QuickStart Program

Our retail-focused approach to launching custom t-shirt programs for souvenir and gift shops. It combines professional design, proven garment selections, and the right print method for your artwork—making it easy to start with a small run, sell through, and reorder as demand grows.

Start Your QuickStart Program

CONTACT US TODAY: GARMENTGEAR.COM • CUSTOMSALES@GARMENTGEAR.COM

850-215-2121

PROFESSIONALLY DESIGNED ARTWORK

DECADES OF RETAIL DESIGN EXPERIENCE, INFORMED BY MODERN TOOLS

All successful retail programs start with great design. Our in-house designers and illustrators have spent decades creating retail-ready graphics built specifically for apparel. By combining that experience with modern design tools, we turn your concepts and branding into compelling graphics designed to drive more apparel sales.

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Two Great Ways To Start Your Custom Merchandise Program.

One $495 Starting Price.

OPTION 1 • 72 TEES • ONE-COLOR SCREEN PRINT

More shirts. Simple, bold artwork.

72 Gildan Softstyle tees • One-color screen print • One print location

$495

Approx. **$6.88 each**

ADD A 2ND PRINT LOCATION TO ALL 72 - ONLY $144 MORE

GILDAN® SOFTSTYLE

640 • 4.5 oz.-100% Ringspun Cotton

Shown With Optional Second Print Location

One Print Location Included

Start Small. Sell Big!

- Includes shirts, custom design, and professional printing
- Choose the option that fits your artwork
- Easy reorders as demand grows

Scan to Start Your Custom T-Shirt Program

SIZES S-XL; XXL +$2; XXXL +$3. FRONT OR BACK PRINTS ONLY. STANDARD APPROVAL, DEPOSIT AND PRODUCTION TERMS APPLY.

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850-215-2121

Two Great Ways To Start Your Custom Merchandise Program.

One $495 Starting Price.

OPTION 2 • 60 TEES • FULL COLOR DIGITAL PRINT

More color. Detailed, vibrant artwork.

60 Gildan Softstyle tees • Full-color digital print • One print location

$495

$8.25 each

ADD A 2ND PRINT LOCATION TO ALL 60 - ONLY $225.00 MORE

One Print Location Included

Shown With Optional Second Print Location

Start Small. Sell Big!

- Includes shirts, custom design, and professional printing
- Choose the option that fits your artwork
- Easy reorders as demand grows

Scan to Start Your Custom T-Shirt Program

SIZES S-XL; XXL +$2; XXXL +$3. FRONT OR BACK PRINTS ONLY. STANDARD APPROVAL, DEPOSIT AND PRODUCTION TERMS APPLY.

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PROMOTIONAL COLLECTION

BUDGET FRIENDLY • GILDAN 3000

Why We Like It:
For clients on a budget this selection offers a modern classic fit, value priced, basic tee in a wide range of colors. Typical use cases include schools, civic groups, employee uniforms, fundraisers, family reunions, and other community events.

GILDAN®

Adult 3000 • Youth G3000B

Features:
- 4.45 oz., 100% USA cotton
- Heathers are cotton/poly blends
- Taped neck and shoulders
- Seamless Cut
- Modern Classic Fit

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$13.90	$12.05	$10.80	$9.65	$8.75	$7.85	$7.25
FRONT & BACK PRINT	$20.05	$17.45	$15.25	$13.90	$12.55	$11.30	$10.35

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$14.90	$12.90	$11.55	$10.50	$9.50
FRONT & BACK PRINT	$20.35	$17.45	$15.50	$14.05	$12.70

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$8.85	$7.80	$7.10	$6.35
FRONT & BACK PRINT	$11.85	$10.55	$9.70	$8.55

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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RETAIL PROGRAM COLLECTION

TOP SELLERS • GILDAN 64000 • GILDAN 2000 • DISTRICT DT6000

Why We Like It:
A solid step up from a promo tee with a noticeably softer hand feel and a much improved print surface. These tees are a great choice for clients who simply want a better printing product. A great use case for this collection is the souvenir & gift market

GILDAN®

Adult 64000 • Ladies G640L • Youth G640B

Features:
- 4.5 oz., 100% cotton ringspun
- Slimmer Retail Fit
- Softstyle® Product Group

GILDAN®

Adult 2000 • Ladies G200L • Youth G200B
Adult G240 Long Sleeve

Features:
- 6 oz., 100% USA cotton
- Heathers are cotton/poly blends
- Classic Fit

DISTRICT®

Adult DT6000 • Ladies DT6002 • Youth DT6000Y

Features:
- 4.3 oz., 100% cotton ringspun
- Slimmer Retail Fit
- Ladies feature a fashion fit

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-59	QUICKSTART PROGRAM PRICING 60-287	288+
FRONT OR BACK PRINT	$15.30	$13.40	$12.05	$10.85	$8.25	$8.15
FRONT & BACK PRINT	$21.45	$18.80	$16.50	$15.10	$12.00	$11.25

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl
- Add $3.00 for Longsleeves

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$16.30	$14.25	$12.80	$11.70	$10.55
FRONT & BACK PRINT	$21.75	$18.80	$16.75	$15.25	$13.75

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$10.05	$8.85	$8.05	$7.25
FRONT & BACK PRINT	$13.05	$11.60	$10.65	$9.45

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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RETAIL PREMIUM COLLECTION

AFFORDABLE LUXURY • BELLA CANVAS BC3001 • DISTRICT DT104

Why We Like It:
Consider this group to be the affordable luxury option in tees. All feature exceptional print surfaces and the softest garment feel with cotton ring spun fabric. These tees are an ideal choice for clients seeking retail quality apparel for lifestyle and retail brands.

BELLA+CANVAS

Adult BC3001 • Ladies B6400 • Youth 3001Y

Features:
- 4.2 oz., 100% cotton ringspun
- Retail Fit
- Shoulder Taping
- Removable Tag
- Sideseamed

DISTRICT

Adult DT104 • Ladies DM104

Features:
- 4.3 oz., 100% cotton ringspun
- Slightly Slimmer body
- Heathers are cotton/poly blend
- Removable Tag
- Ladies feature a fashion fit

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$17.20	$15.20	$13.75	$12.45	$11.25	$10.10	$9.40
FRONT & BACK PRINT	$23.35	$20.60	$18.20	$16.70	$15.05	$13.55	$12.50

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$18.20	$16.05	$14.50	$13.30	$12.00
FRONT & BACK PRINT	$23.65	$20.60	$18.45	$16.85	$15.20

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$11.65	$10.30	$9.35	$8.50
FRONT & BACK PRINT	$14.65	$13.05	$11.95	$10.70

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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GARMENT DYED COLLECTION

COASTAL CLASSICS • COMFORT COLORS 1717

Why We Like It:
A classic coastal favorite with a relaxed vibe. The Garment Dyed Collection comes in a wide range of superb colors that have that distinctive weathered appearance. The 1717 is a great choice for retail programs requiring this type unique of dyed tee.

COMFORT COLORS®

Adult 1717

Features:
- 6.1 oz. , 100% ring spun cotton
- Garment Dyed / Weathered Wash
- Classic Fit
- Preshrunk
- Double needle coverstitching

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$20.55	$18.35	$16.75	$15.25	$13.80	$12.40	$11.60
FRONT & BACK PRINT	$26.70	$23.75	$21.20	$19.50	$17.60	$15.85	$14.70

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$21.55	$19.20	$17.50	$16.10	$14.55
FRONT & BACK PRINT	$27.00	$23.75	$21.45	$19.65	$17.75

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$14.45	$12.85	$11.65	$10.70
FRONT & BACK PRINT	$17.45	$15.60	$14.25	$12.90

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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PERFORMANCE COLLECTION

PERFORMANCE • PORT & CO K540 POLO • SPORT-TEK ST420 TEE

Why We Like It:
The durable, easy care Performance Polo wicks moisture, resists snags and thanks to PosiCharge® technology, holds onto its color for a professional look that lasts. The Tees are high-performance, breathable tees that have a soft, matte hand and deliver exceptional UV protection, PosiCharge color-locking technology and moisture wicking.

PORT & COMPANY®

Adult K540 • Ladies L540 • Youth Y540

Features:
- 4 oz, 100% polyester double knit
- Posicharge Technology
- Set In Open Cuff Sleeves
- Tag Free Label
- 3 Button Placket Matching Buttons

TOP SELLER • PRINTS GREAT • PRICED GREAT

SPORT-TEK®

Adult ST420 • Ladies LST420 • Youth YST420
Adult Long Sleeve ST420LS

Features:
- 4 oz., 100% polyester interlock
- UPF rating of 50
- Moisture Wicking
- Removable tag
- Set-in sleeves

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl
- Add $3.00 for Longsleeves

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

T-SHIRT PRICING

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$21.25	$18.95	$17.25	$15.90	$14.35
FRONT & BACK PRINT	$26.70	$23.50	$21.20	$19.45	$17.55

T-SHIRT PRICING

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$14.25	$12.65	$11.45	$10.50
FRONT & BACK PRINT	$17.25	$15.40	$14.05	$12.70

GOLF SHIRT PRICING

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT OR BACK PRINT	$25.90	$22.35	$20.30	$19.05	$17.90
FRONT & BACK PRINT	$31.35	$26.90	$24.25	$22.60	$21.10

GOLF SHIRT PRICING

UP TO 3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288+
FRONT OR BACK PRINT	$17.40	$16.20	$15.40	$14.50
FRONT & BACK PRINT	$20.40	$18.95	$18.00	$16.70

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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FLEECE COLLECTION

COZY FLEECE • GILDAN SF000 CREWNECK • GILDAN SF500 HOODIE

Why We Like It:
These Gildan fleece products are great all around performers. The cotton face provides the best printing surface possible when compared to competing fleece products. As part of the Softstyle® line you are able to color match with other tees in that same product group.

GILDAN®

Adult SF000 Crewneck
Adult SF500 Pullover Hoodie

Features:
- 8.4 ounce fabric
- 100% cotton ring spun face
- Dropped Shoulder
- Classic Fit Tubular Body
- Removable Tag
- Softstyle® Product Group

SCAN QR CODE FOR COLORS & SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL TRANSFER

	SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287
CREWNECK	FRONT OR BACK PRINT	$26.20	$22.60	$20.55	$19.30	$18.10	$17.05
CREWNECK	FRONT & BACK PRINT	$31.65	$27.15	$24.50	$22.85	$21.30	$19.95
HOODIE	FRONT OR BACK PRINT	$30.50	$26.40	$24.10	$22.70	$21.45	$20.25
HOODIE	FRONT & BACK PRINT	$35.95	$30.95	$28.05	$26.25	$24.65	$23.15

UP TO 3 COLOR SCREEN PRINT

	SHIRT QUANTITY	48-71	72-143	144-287	288+
CREWNECK	FRONT OR BACK PRINT	$17.65	$16.40	$15.60	$14.70
CREWNECK	FRONT & BACK PRINT	$20.65	$19.15	$18.20	$16.90
HOODIE	FRONT OR BACK PRINT	$21.05	$19.75	$18.80	$17.80
HOODIE	FRONT & BACK PRINT	$24.05	$22.50	$21.40	$20.00

UPCHARGES:
- Add $2.00 for 2xl
- Add $3.00 for 3xl

Pricing applies to full front and/or full back print locations only. Sleeve and pocket-area prints quoted separately. Pricing & Shirt Colors Subject to Change

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WHAT PRINTING TYPE IS RIGHT FOR ME?

SCREEN PRINTING, DTG or DTF?
Screen printing offers a great value on 1-3 simple solid color graphics and is most cost effective on longer runs.

Digital printing truly excels in cost and print quality on full color detailed images on short run orders 1 to 288 pieces.

IDEAL FOR SCREEN

1-3 COLORS
LOW DETAIL

IDEAL FOR DIGITAL

FULL COLOR
HIGHLY DETAILED

EXAMPLES OF DIGITAL OR SCREEN DESIGNS
The images above are examples of what types of designs are the best use case for each printing method.

WHAT IS SCREEN PRINTING?

Screen Printing
Screen printing applies plastisol ink to the garment by pushing it through a fine mesh screen using a squeegee. A separate screen is created for each color in the design, allowing the ink to be applied cleanly and consistently.

Each color is printed and registered layer by layer, then cured in a textile dryer to permanently bond the ink to the fabric. This process produces durable, vibrant prints and offers exceptional value for simple, bold graphics on larger production runs.

Best for: 1–3 color designs, bold graphics, larger quantities, long-lasting prints. Up to 12 color printing is available.

WHAT IS DIGITAL PRINTING?

Direct to Garment (DTG) Digital Printing
Direct to Garment Digital Printing (DTG) uses specialized inkjet technology to print eco-friendly, water-based inks directly into the fabric of the garment. A pretreatment layer allows the ink to properly bond, and the print is then cured in a textile dryer**.**

DTG produces vibrant, full-color prints with a soft hand feel, making it an excellent choice for retail-quality shirts, detailed artwork, and short to mid-run orders.

Best for: Full-color designs, detailed artwork, soft retail prints, 1–288 pieces.

Direct to Film (DTF) Digital Transfer Printing
Direct to Film (DTF) printing transfers your artwork onto a specialized film, which is then heat-applied to the garment. This process produces bold, full-color graphics with excellent durability and consistent results across a wide range of garment types.

DTF is especially effective on short runs, specialty garments, and fabrics where DTG or screen printing may not be ideal, offering flexibility without sacrificing print quality.

Best for: Short runs, specialty garments, mixed fabrics, bold full-color designs.

DTG excels in softness and retail feel, while DTF shines in versatility and durability across a wide range of garments.

WHY CHOOSE GARMENT GEAR?
We've been designing & printing garments for 25 great years. During that time we've produced millions of shirts for thousands of clients and have continued to expand to offer you the best possible designs and printing.

STOCK SCREEN PRINTING INKS

Lemon Yellow PMS 108 C	Yellow PMS 123 C	Dolphin Orange PMS 1585 C	National Red PMS 2034 C	Dallas Scarlet PMS 7621	Maroon PMS 504 C	Rusell Purple PMS 7680 C	Aqua PMS 2397 C	Contact Blue PMS 2193
Light Royal PMS 2145 C	Bears Navy PMS 2768 C	Black Light Green PMS 802 C	Kelly Green PMS 3522 C	Dark Green PMS 626 C	Russell Gray PMS 427 C	Dark Gray PMS 430 C	Tan PMS 148 C	Electric Pink PMS 812 C
Electric Green PMS 354 C	Black	White						

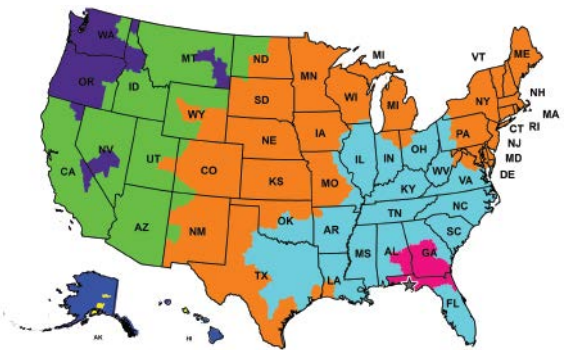
Wilflex Epic Rio RFU Colors comprise a complete range of popular colors, specifically formulated to be vibrant, bold and accurate.
Custom PMS colors available.

TERMS & CONDITIONS

PAYMENT:
Our customers are offered a variety of payment methods including cash, checks & credit cards. Credit cards are charged an additional 3.5%. Customers with approved credit are eligible for standard net payment terms of 30 days.

ART & ORDER APPROVALS:
All orders will be processed through our approval system and must be authorized prior to production. If there are any errors in the art or order confirmation a revised confirmation(s) will be sent for authorization. Please be sure that you receive your approvals. If you did not receive confirmation then we have not received your order.

3 DAY EXPRESS:
A rush service of 3 production days is seasonally available for an additional $50.00 or 30% of total order whichever is greater. You must receive verification of availability from a customer service representative for this service.



SHIPPING:
We'll ship via UPS as specified and approved by our customers. Local clients are invited to contact customer service to coordinate pickup.

PRODUCTION TIMES:
Please allow for 7-10 business days for your order to be produced after all approvals. Production times start after we receive order approval and/or art approval, whichever comes last. If you require a Firm In Hands date please contact your customer service representative to verify availability.

SPOILED OR DAMAGED PRODUCT:
We make every effort to ship your order complete, however you can expect a spoilage rate of between 1-3% per print location. If your order requires all garments to the exact piece please notify your customer service representative that your order is a **"HARD COUNT"** This may require additional production days.

2027 SOUVENIR APPAREL CATALOG

Your next souvenir bestseller starts here

Custom artwork. Retail-ready apparel. Easy reorders

Start Your QuickStart Program

1. QuickStart Questionnaire
2. Get custom artwork & pricing
3. Approve your order

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Start Your QuickStart Program

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